

Annual Report

2018



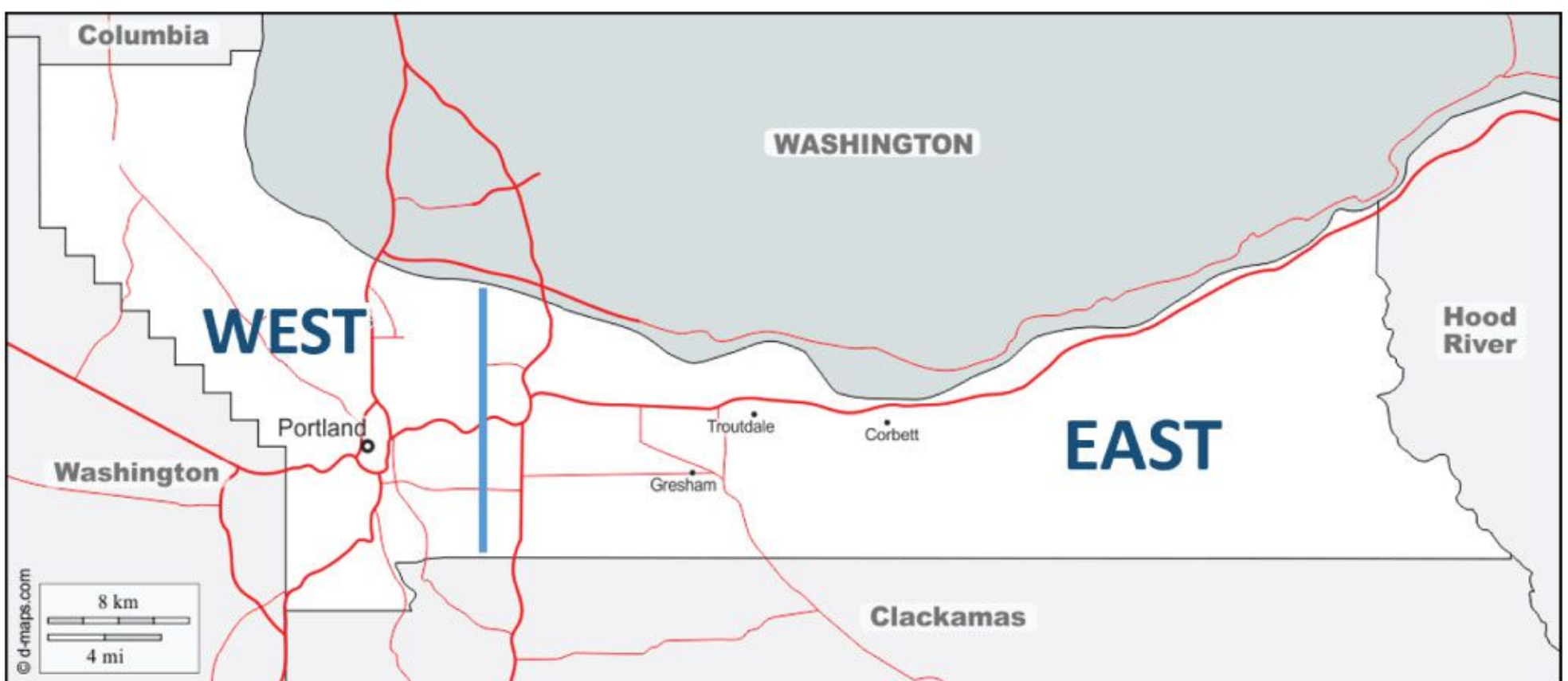
• VISION •

We dream of flourishing communities

- with rising levels of financial health;
- where employment and decent housing are accessible by all;
- where health outcomes are excellent;
- where vibrant community life emerges from diversity; and,
- where all show compassion to those who are in need.

Our mission entails

- providing ladders for climbing from poverty into prosperity;
- improving health outcomes;
- Integrating with and creating synergies for existing faith-based organizations and family service programs;
- creating and sustaining public-private partnerships;
- expanding the supply of economical housing; and,
- encouraging and assisting commercial development.



If our county were a state, the west side would be the second richest state in America. The east side would be the second poorest state in America!

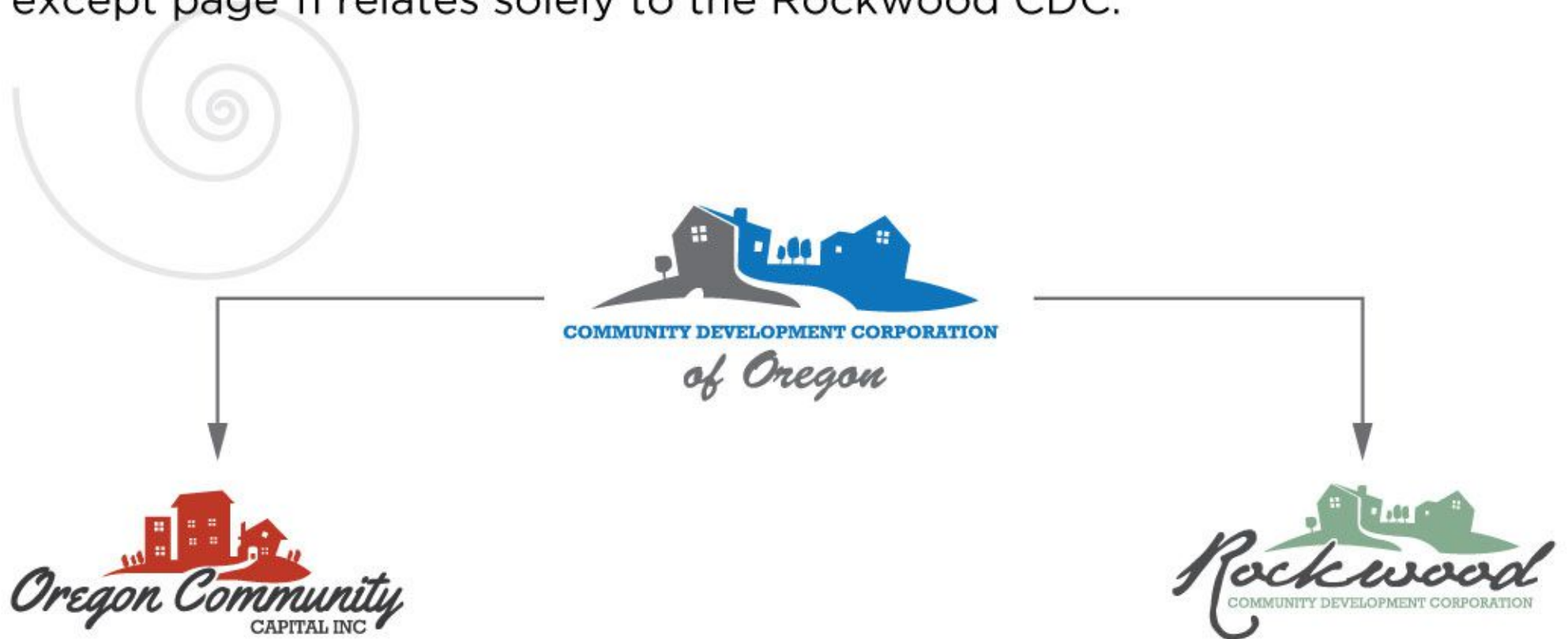


You should know

We work to make Rockwood a place where everyone can learn, earn and belong.



Our legal name is **Community Development Corporation of Oregon**. You have not heard this name much, because we have operated as the Rockwood CDC. But all of that changed this year, when we added a new subsidiary, Oregon Community Capital Inc. Everything in this report except page 11 relates solely to the Rockwood CDC.



• PROGRAMS •

We help our neighbors belong by building up the community and reducing isolation.

Our Festival of Colors in May celebrated cultural diversity and helped first-time entrepreneurs reach a local market of consumers.



"I want to tell you thank you. Thank you for believing in me, and for giving us opportunity to do something that has impact for the city."

fashion designer **Gerald Doswell.**



We co-sponsor with Multnomah County the Sunrise Memory Café, which is a series of fun events for individuals with Alzheimer's, dementia, or memory loss and their family and friends.

• PROGRAMS •

We help other organizations make a difference

We helped newer groups get started (or grow faster). We gave \$7,285 worth of free or reduced Sunrise Center facility rental to Kingdom Nation Church, immigration attorney Toni Kelich, and these organizations.



“As I kick back just now, it is not hard to recall the highlight of the week for me. My visit with all of you. I had no idea about the scope of work you are undertaking and plan to expand. A beautiful facility alive with community.”

co-founder of a major food company




Partnering with Transition Projects, we opened our building to our homeless neighbors on nights where the temperature and wind chill was unsafe. We are the only place in East Multnomah County that does!


• PROGRAMS •

FOOD SYSTEMS

Did you know that hunger and food-related health problems are a major problem in Rockwood? Our food system is broken, and we are working to rebuild it. A food system includes all processes and infrastructure involved in feeding our neighbors: growing, harvesting, processing, packaging, transporting, marketing, consumption, and disposal of food and food-related items.



We served 51,000 hot meals to low-income pre-schoolers!



We served hundreds of local families through our partnership with this Centennial High School volunteer organization.

IN 2019

Going forward, we are convening our region's largest food-related social service agencies in order to drive systemic change. We have applied for a major grant, and hope to win the funding to keep the momentum going.



Kitchen Manager Willie Chambers explains the Sunrise Center Kitchen incubator to food experts from around Oregon.

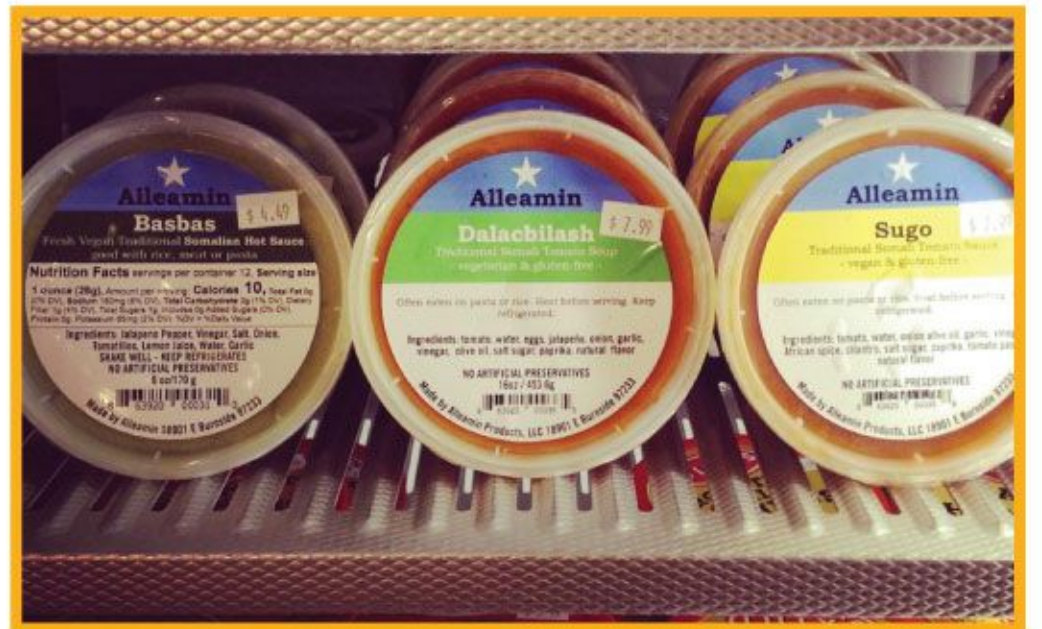


• PROGRAMS •



We helped more than 20 micro businesses get started or grow

Our neighbors naturally think about launching food businesses that express their cultural background. We offer them a low-cost certified Kitchen. Also, we mentor and support them.



Makers who have grown this year are now finding their way onto store shelves across the region.



In December, we doubled the production space of the Kitchen, so now many more businesses can get started. Here, a young volunteer preps the walls for fresh paint.

• PROGRAMS •

ROCKWOOD SPEAKS

Elements are out of order. Over the last 4 years, we have engaged more than 2,000 adults in facilitated conversations about life in Rockwood. The insights that we gain help us make good decisions about working with our neighbors. The Speaks meetings create new friendships, and they also bring to the surface leaders who have never been involved in community building before.



“... The Rockwood CDC has done a great job assessing community concerns. This provides a very solid foundation for their work and a good understanding of the issues of concern for community members- all essential when creating community programming.”

National Endowment
for the Humanities

RELI



The Rockwood English Language Institute struggled this year to maintain enrollment levels. Beginning in January 2019, we are shifting our classroom location, and will now work to educate the parents of the HeadStart classes.

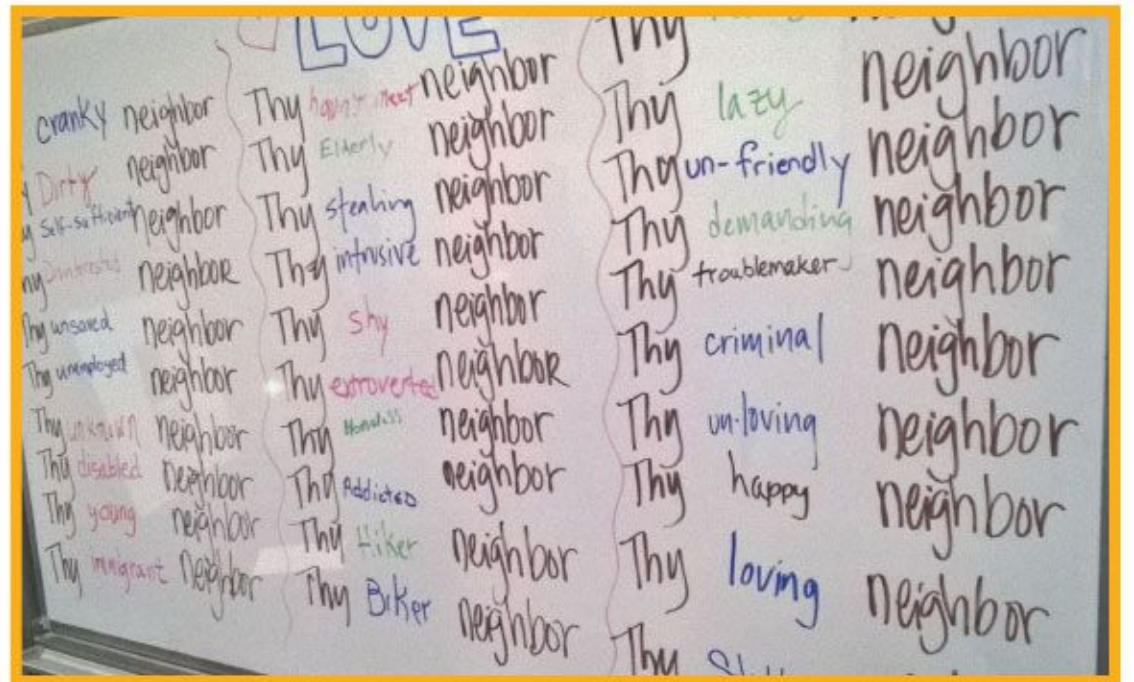
• PROGRAMS •

IMMIGRANT & REFUGEE LEGAL AID

We supported immigration attorney Toni Kelich by giving her a free office at the Sunrise Center. In turn, she offered some pro bono hours to our neighbors. She also represented Rockwood at regional meetings about legal aid. Our goal is to we can raise the funds that are needed to open a full-time, full service legal aid clinic.

SHALOM

The Shalom Network of churches is a diverse network of 43 churches in Rockwood. It is now led by an independent Steering Team, with a liaison from our Scott McCracken.



These churches meet together and serve together. Collectively, they had thousands of spiritual conversations and prayer encounters on the streets of Rockwood. Many also distribute food and clothing for free to anyone who has need.



• PROGRAMS •

We encourage investment in Oregon's struggling communities

This year we put a lot of energy into getting developers and investors interested in solving Oregon's most pressing problem: **Housing**.

We created Oregon's first Opportunity Zone conference in September, and it sold out! National-level speakers came in and really raised the vision of Oregon's investors of how they can use their capital for good.



Our second conference in November generated even more buzz. We know of many investment deals that started at our conference. We have a full slate of seminars and conferences in 2019 already on the calendar so that we can continue the momentum.

Groups in Atlanta, Oakland and Philadelphia reached out to us to learn how we generated so much impact. As a result, a new national group is now formed. It focuses on African-American Opportunity Zone investments, and is called AA4OZ.

“The Rockwood CDC does incredible service for the community, connecting people to resources in order to support themselves.” - **Peyton L.**

AA4OZ founding members **Devereaux Dixon** and **Aleem Shabazz** at our OZ conference discuss the ways that OZ investing will benefit their communities.





Our Speaks process (see p. 8) reveals that all across Oregon, housing is the #1 problem that families face. For years, we have tried to raise funds to build new housing. But, the funding systems are broken.

The new Opportunity Zone investment law is set to change all of that. Overnight, the cost of capital has gone down, and the availability of funds has gone up. We are excited.

So in June we created a new company that raises and invests in OZ housing and business deals. Oregon Community Capital Inc is a wholly-owned subsidiary of the CDCO. It is also a B Corp.

In December our Investment Committee approved our first investment, which will bring 86 economically priced apartments to Rockwood! We will be raising capital for this project in the first quarter of 2019.



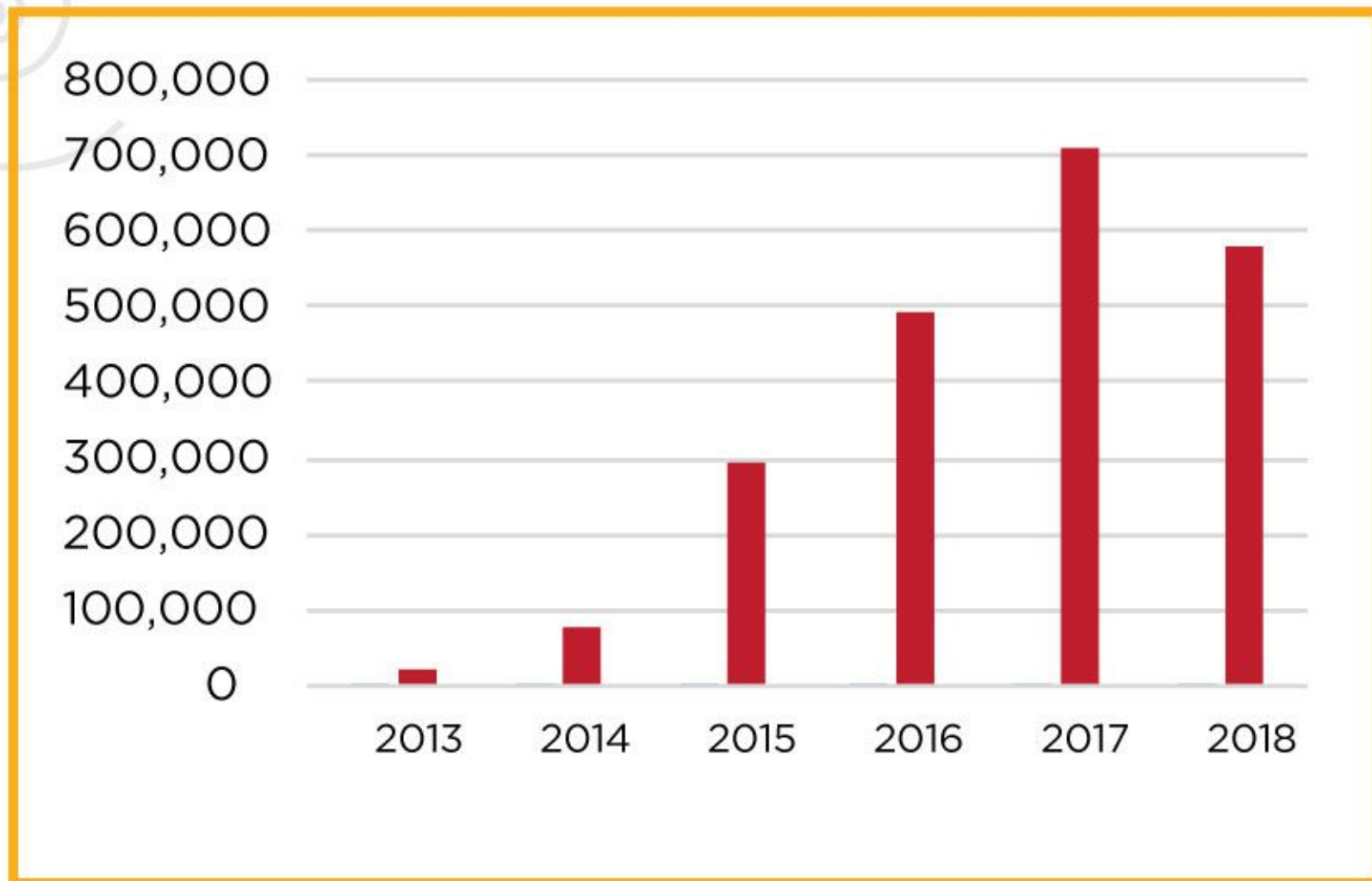
Developers across Oregon have approached us for capital. If we are successful in raising and placing it, over the next several years thousands of units could be built!

OCCI's first project is economical housing for working families.

OCCI's CEO **Brad Ketch** was featured in a cover story of the Portland Business Tribune. OCCI has generated a lot of interest.



• WHERE OUR RESOURCES CAME FROM •



In 2018, our total resources dropped by 17% from 2017. Our cash resources were at the same level as they were in 2017. Our donated volunteer hours were down as our neighbors gained employment, so our overall resources went down.

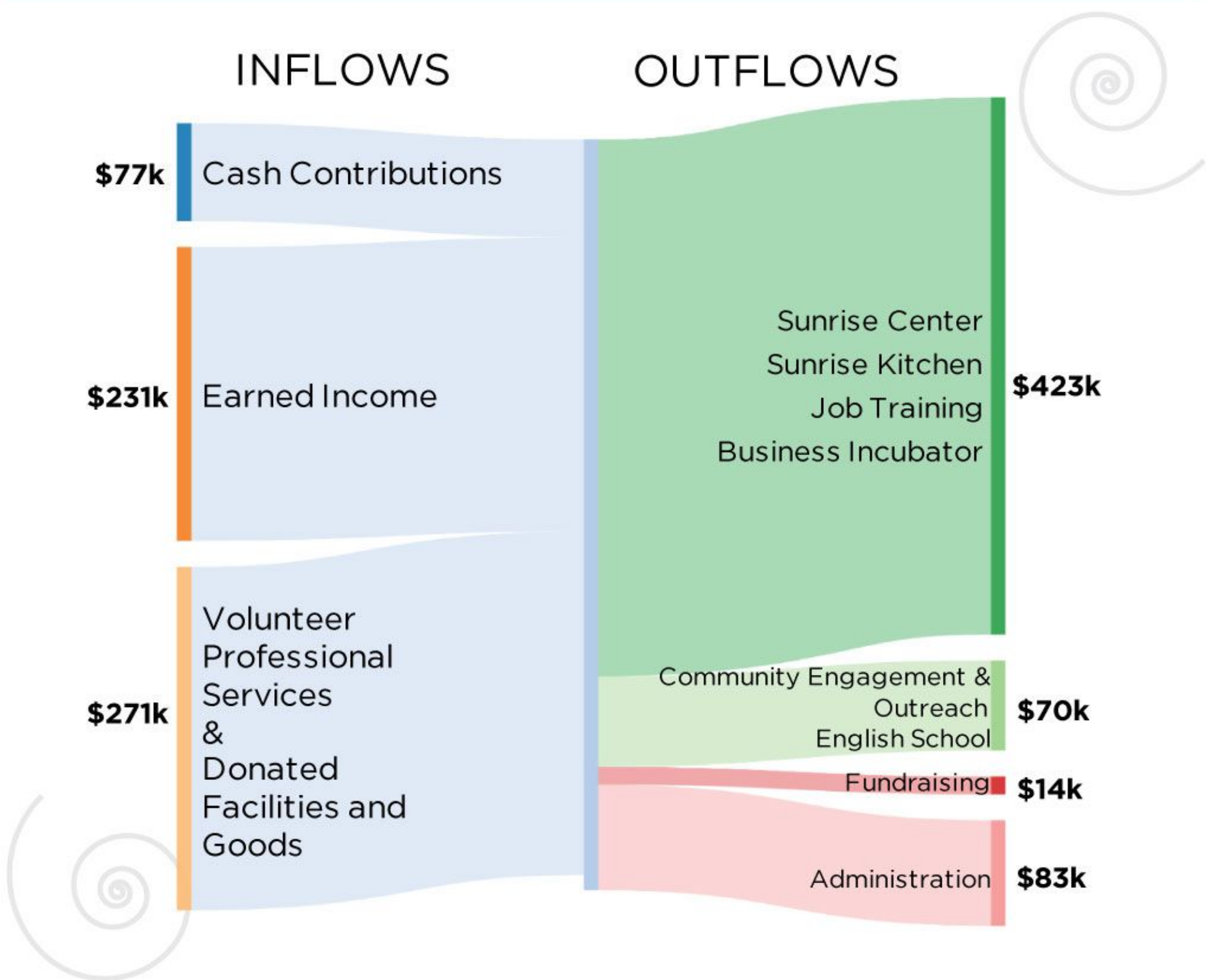
MAJOR INDIVIDUAL DONORS (\$1,200 TO \$20,000)

- **Vic and Kathy Anfuso**
- **Denise Brink**
- **North Cheatham**
- **Mike and Elaine Edrington**
- **Neil & Kristine Fernando**
- **Emily's Fund**
- **Michael Jacobs**
- **Lewis & Sylvia Ketch**
- **Mel and Tammy MacPhee**
- **Jim McKenzie**
- **Steve Morasch**
- **Larry & Lois Sickles**

“Our family values the outstanding work performed by Rockwood CDC day in and day out. We are very pleased to be able to lend support to your important work.”

Our financial statements are available to you. Just ask.

• HOW WE SPENT OUR RESOURCES •



• CORPORATE & NONPROFIT SUPPORTERS •



• PEOPLE •

STAFF AND LEAD VOLUNTEERS



- **Brad Ketch**
President
 - **Scott Gillis**
Business Coach
 - ***Dina Dinucci**
Operations Manager
 - **Vanessa Chambers**
Janitorial and Maintenance
 - ***Andy Comfort**
Intern, Business Development
 - **Scott McCracken**
Shalom Network and Education
 - ***Kitchen staff**
Khadija Bradford, Patricia Dominguez, Aracely Flentroy, Vanessa Orange, Charlene Wentworth, Tre'von Moore and Cindy Menoza
 - **Willie Chambers**
Kitchen Manager
 - **Melisa Crosby**
RELI Teacher
 - **Marc Gale**
Financial Manager
 - **Jamar Hughes**
Food Systems Consultant
 - **Lynn Ketch**
Director of Wellness Initiatives
 - ***Brook Rodrigues**
Intern, Program Development
- **And hundreds of volunteers!**



BOARD OF DIRECTORS

- Brad Ketch
- Lynn Ketch
- Toni Kelich
- Bill Kieselhorst
- Elaine Edrington



Bill Kieselhorst



Toni Kelich

* Part year



• 2019 AND BEYOND •

Here is where the rubber meets the road.

There are many ways that you can invest in the future of Rockwood, and we invite you to take action now.

GIVE

- Become a Rockwood Associate. As a Rockwood Associate, commit to give \$1200 per year and be an ambassador out in your world. As a form of thanks, we will host private social events throughout the year for you
- Sponsor a Kitchen entrepreneur for 6 months (\$1,200).
- Sponsor one adult for a 6-week English class term at RELI for \$190.
- Donation are accepted online or by check. Please see the back of this Annual Report for more information.

VOLUNTEER

- Do handyman jobs at the Sunrise Center.
- Work at the office two hours per week.
- Coach or mentor a budding entrepreneur.
- Tutor RELI students.



“I loved that I was able to help out this incredible place. It truly hits home to me, because I can relate. I wish my family could have had an opportunity that this place provides when I was younger. I’m truly grateful that there is something like this to help out those in need.”

Abel Ruiz



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• **WEBSITES**

www.rockwoodcdc.org
www.sunrise-center.org

• **CORPORATE STATUS**

We are a 501(c)(3)